

# Learning Outcomes v. Program Outcomes

## Learning Outcomes

Things you want participants to know, do and/or be after they have experienced your program

- Students will be able to recall the significance of major campus landmarks.
- Family members will be able to recall offices that can act as resources for their students here at Central State University.
- Orientation leaders feel confident in their ability to give a tour.

## Program Outcomes

Goals you have for your program or event.

- CSI: Central will have 30 orientation leaders volunteer to be involved
- The OLM program will host 2 informational sessions to attract new OLMs.

## Exercise

You are an Orientation Leader at Central State University. There is a new program being added to orientation this year. This session will be called Get Smart: Understanding Student Financial Aid. The program is still in the development stage. It is your job to create 3-5 learning objectives and 3-5 program objectives for this session.

### **Learning Outcomes**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

### **Program Outcomes**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## Extra Information on Writing Outcomes

Why should you write learning outcomes?

- Make clear to those individuals who participate in our programs and activities what they can expect to gain.
- Make it clear to others what the program will accomplish and where appropriate, what students will learn.
- Help you select appropriate strategies to reach your outcomes.

How do I write learning/program outcomes?

- Outcomes: Detailed, specific, measurable or identifiable, and personally meaningful statements that are derived from *goals* and articulate what *end result* of a unit, program, course, activity, or process is.
  - **Learning Outcomes:** An easily identified action that a participant is expected to demonstrate in terms of knowledge, skills, and attitudes upon completion of a program/activity/event.
  - **Program/Process Outcomes:** The end result of what a program or process is to do, achieve or accomplish.

Ask yourself these questions after writing outcomes...

- Is it measurable/identifiable?
- Is it meaningful?
- Is it manageable?
- Who is the target audience of my outcome?
- Who would know if my outcome has been met?
- How will I know if it has been met?
- Will it provide me with evidence that will lead me to make a decision for continuous improvement?